

Outreach and Communications Committee

Wednesday, February 10th 4:00-5pm

Members Present: Emilie Long, Christine Thompson, Regina Bowie, Mike Thomas

Topic of Discussion: Elections Update. ***Updated notes in red bold letters**

- When are elections? Candidate Declaration: 2/3 - 2/26 Elections will be held from 3/17 - 3/24
- Who: 2 parents and 1 teacher.

Question for our council:

Could we host a Teams meeting where we would have SGC members answer questions and give info about position? We could invite parents and teachers to join the meeting by sending them a note that would say something like “congratulations! You’ve been selected as a possible candidate for our School Government Council. Please attend our virtual meet and greet on this day and time.”

<p>Phase 2: Candidate Declaration Feb 3rd – Feb 26th</p>	<p>Candidate Declarations: Recruiting the best candidates for your council</p> <ul style="list-style-type: none"><input type="checkbox"/> Candidate declaration forms will be accessible on February 3rd.<input type="checkbox"/> By Tuesday, February 2nd, Schools should begin to inform their community via website, newsletter, school messenger, etc. about how to declare candidacy. Samples of this communication have been provided in the SGC Elections Toolkit.<input type="checkbox"/> During the declaration window, governance facilitators will make a link available to schools so they can see how many candidates have declared for their school.
<p>Phase 2: Building Enthusiasm Feb 27th – March 16th</p>	<p>Getting to know your candidates and launching your strategic plan</p> <ul style="list-style-type: none"><input type="checkbox"/> When declarations close, the School Governance team will send schools a copy of their candidate names and declaration statements.<input type="checkbox"/> Schools must post candidate information on their school/SGC website by March 5th.<input type="checkbox"/> Schools should also consider posting candidate statements at the front of the school or hosting an event where candidates can introduce themselves to the school community.
<p>Phase 3: Elections March 17th – March 24th</p>	<p>Election Day Support</p> <ul style="list-style-type: none"><input type="checkbox"/> Voting links will go out to parent/guardian and teacher e-mails on the morning of March 17th and will be resent twice throughout the voting window.<input type="checkbox"/> If voters experience trouble with their ballot they can contact schoolgovernance@fultonschools.org<input type="checkbox"/> Governance facilitators will send updates to schools about voting participation periodically throughout the voting window. <p>School should encourage parents/guardians and teachers to vote in elections.</p>

Action Plan Update:

Complete Yes/no	By	Task	Supporting Resource	Person Responsible
yes	Jan. 31	Review Council Work Plan & Timeline	Council Work Plan, Timeline & Frequently Asked Questions	all
yes	Jan. 31	Outreach and Communications Meeting to create an action Plan for elections	Council Work Plan, Timeline & Frequently Asked Questions	all
yes	Feb. 2	Notify Parents/Guardians about Candidate Declaration	Principal Letter to Parents & Guardians (pages 15-16 in Election Guide)	Emilie Long to Nikol Boyd
yes	Feb. 2	Notify Teachers about Candidate Declaration	Principal Letter to Teachers (Page 14 in Election Guide)	Emilie Long to Nikol Boyd
In progress	Feb. 3- Feb. 26	Send out messenger updates regarding Candidate Declaration	School Messenger Samples Social Media Content Newsletter Communication Content Marquee	<p>Meghan: PTA Facebook page.</p> <p>*Meghan is going to repost a message urging parents to apply.</p> <p>*Meghan is also going to ask Helen Loiacono and Kim Sonderman to run again.</p> <p>Emilie shared election post on EJ Twitter and on personal FB page.</p> <p>Meghan and Emilie Shared election post on Martin's Landing Social Club FB page and the Martin's Landing Residents Hub. We will share it again. Make post more urgent.</p> <p>Christine Thompson will reach out to Cathy Read or Laura Williams to post in Spots.</p> <p>*It has been posted on Spots and on our website</p> <p>Emilie will ask Erin about the flyers with the QR codes and the posters for teacher election.</p> <p>*Erin has started to post flyers on walls and in bathrooms. Still waiting on carpool from Erin.</p> <p>*Emilie will ask Kelly to advertise on school marquee. Ask Kelly if it's already there.</p> <p>Scripts for school messenger page 23</p> <p>*Forward messages to Nikol so she can text them to our EJ parents.</p> <p>*Regina is going to reach out to Brittany Boyoan to run in the elections</p>

	Mar. 2	Post candidate statements to school/SGC website	Governance facilitators will send candidate statements to schools after declaration period ends	To be determined
	Mar. 2- Mar. 16	Hold candidate Meet & Greet or Forum		To be determined
	Mar. 17- Mar. 24	Voting window		Ask Nikol about Remind. We could use remind to remind teachers to vote. Do the same for parents.



SY2021 Election
Guide (1).pdf



Library of Graphics 2021.zip
