

Outreach and Communications Agenda and Notes September 23rd, 2020

Members Present: Mike Thomas, Meghan Cherfoli, Christine Thompson, Regina Bowie, Emilie Long

4:00 - 4:05 p.m. Call to order

4:05 - 4:10 p.m. Assign member roles

Regina Bowie: Time Keeper

Emilie Long: note keeper

4:10 -4:25 p.m. Review and possibly add to purpose of the committee

- To find ways to engage families, community members and other organizations as active partners
- To cultivate, sustain, and increase partnerships (small businesses, local faith-based partners, organizations, or individuals) that match the diversity of our school demographics and support student achievement
- To regularly share ideas and common goals with the PTA
- To find ways to increase the number of community volunteers at school events **on hold for now**
- To find ways to increase attendance at school events that match school demographics **on hold for now**

4:25-4:45pm Develop Outreach Plan and possible business partners

- Our goal right now is to partner with the PTA and come up with ideas on how we can help our school together.
- Come up with a list of ideas on how parents at home can support their children's learning. FAQ on trouble shooting how to access Teams from different devices (technology support), creating the optimal learning environment at home (presented by EJ teachers?)
- Reach out to Jennifer Holle and partner with the EJ foundation to support our community. Talk to James at general SCG meeting on September 24th.
- Meghan will reach out to Laura Kirby to find out PTA plan for this year.
- Reach out to Julie Paz for ideas? Emilie
- Put communication baskets in apartment complexes for parents to pick up packets or drop off packets.
- Start thinking of a plan to add basketball court, soccer goals, outdoor classroom, canopies for playground (possible partners?)

4:45 -4:55 p.m. Discuss tasks and deliverables before next meeting

- Let's meet at 4pm on October 21st. Reach out to the PTA, the EJ foundation, Julie Paz, and come up with projects as a team.

4:55-5:00 p.m. Set agenda for next meeting

- Follow up on our tasks (meetings with PTA, EJ foundation, Julie Paz), and brainstorm how we can partner with them and come up with community outreach ideas.
- Possibly start planning FAQ for parents
- Schedule volunteers to place communication baskets in apartment complexes and hotels (EJ foundation? PTA? SGC?)