Grant Champions 101 Grant Development Workshop





Champions

2020

Access today's workshop slides on our website:

- Go to main portal http://www.fultonschools.org
- On the main banner, click on 'Departments'
- Select 'Grant Development'

Learning Outcomes



- Knowing were to find valuable resources on the Grant Development website
- Creating a Grant Champions Program
- Understanding the grant approval process
- Mining for local funding resources
- Developing competitive grant applications
- Learning grant development tips and tricks
- Posting DonorsChoose.org Projects



Online Resources



Employees > Strategy and Innovation > Grants

Office of Grant Development

The Office of Grant Development coordinates the district's grant application process and philanthropic outreach aligned with the district's Strategic Plan. The Grant Champions program is designed to build the capacity of local schools to develop competitive grant proposals by providing professional development, grant resources, and consultative support. Grant Champions serve as the school liaison with

the Office of Grant Development. Follow us on Twitter @FCSGrantChamps and review the monthly Grant Alerts below for current funding opportunities!

January 2020 Grant Alert.pdf

see last month's alert here:



December 2019 Grant Alert.pdf

Grant Approval Process

Where do I begin?

- · Form a grant committee
- · Understand your school's strategic initiatives
- · Discuss funding needs with your school leadership team
- · Identify resource gaps



Complete the Online Grant Approval Form

Consider local resources

· Identify where parents work

· Research local businesses

Compile a list of teachers' professional organizations

with local nonprofits

· Explore funding opportunities

Identify local service organizations

Once approved and your narrative is finalized -Submit your grant to the Funder!

Contact Us

Office of Grant Development

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Ready to apply for a Grant?



Complete the form below:

Grant Approval Form.docx





Available on the Grants Website:

- Twitter Feed with Current Grant **Opportunities**
 - Grant Approval Form
 - **Upcoming Workshops**
 - **Grant Process**

Grant Champions Program Overview





- Participating in Grant Champions is an opportunity to build your grant development skills and secure additional funding for your school or department.
- The Office of Grant Development provides **grant resources and consultative support** to help you navigate the grant approval process and develop competitive grant proposals.
- As a Grant Champion, you will serve as the school's grant lead and create a grant team
 to identify resource gaps and develop and submit competitive grant proposals to fund
 programs and projects for your school.
- The time Grant Champions invest in the program will vary, from an hour a month to an hour a week, based on the needs of your school/department and the structure you develop.

Grant Champion Activities



1. Form a Grant Committee

Principal, Teachers, Staff, Parents, PTA and SGC members

2. Assign team member duties

Grant lead, researcher, grant writer, proofreader, community



Discuss the school's funding needs and resource gaps



- 4. Review Monthly Grant Alerts and Twitter Alerts
- 5. Submit online grant approval form to Principal and Area Superintendent
- 6. Submit your proposals to the funder

Earn grant funding for your school!

Grant Development Process





Submit your grant

to the Funder!

Grant Approval Process



- Inform Principal of intent to submit a grant proposal or intent to participate in a grant with another organization.
- Discuss grant objectives, alignment to strategic plan, grant budget, reporting requirements, roles and responsibilities, etc.
- Complete the online <u>Grant Approval Form</u>
- Submit Grant and let us know if awarded



Mining for Local Resources



Reach out to the local business community – Chamber, Partners in Education, retail stores and restaurants in the area, etc.

Identify where parents work - Possible opportunities for Corporate Contributions, Corporate Foundation grants, Matching Grants, 'Dollars for Doers'

Review Strategic Partners - Non-profit organizations that support the school and have a 501(c)3 IRS determination letter, e.g., school foundations, YMCA, Boys and Girls Club, etc.

Connect with local service organizations that may have a grant program - Rotary, Kiwanis, Junior League, faith-based organizations, etc.

Find professional organizations of which your teachers are members - Many offer grants, contests, scholarships to members, e.g., National Council of Teachers of Mathematics, National Science Teachers Association, etc.

Research grant opportunities at Grantspace by Candid

Grant Writing Tips and Tricks



Create a grants calendar with your team

Assign a Grant Researcher to look for funding opportunities

Ensure that your proposal aligns with the funder's area of focus

Look at past grantees and the amount funded



Determine eligibility and follow the grant instructions carefully

For a online grant proposals, copy and paste the questions into Word

Have someone outside your team proofread for understanding.

Contact the program officer with any questions

Start small and keep trying!

Questions? Comments? Break?





DonorsChoose.org



To develop a DonorsChoose.org grant, teachers should:

- 1. Visit https://www.donorschoose.org/teachers
- Select "Get started!" to create a teacher account.
- 3. Log in to your teacher account and submit your first project!



- What do you need for your classroom?
 - Projects in the \$300-\$400 range are much more likely to get funded
- What's your story? It's essay time for teacher.
 - Read other project "stories"
 - Make sure to proof read very well, not just for spelling.
- Do you have pictures which communicate the project need?
 - Make sure the picture is compliant with DonorsChoose and FCS guidelines and of good quality

^{*} TIP - Projects with links to teachers Facebook almost always get funded

Getting Started with Donors Choose



How it Works

You know what your students need. We're here to help you get it.



Request Your Items

Get everything you need to be the teacher you want to be all in one place.



Get Funded

Your friends and family lend a hand; our community of donors takes care of the rest.



Receive the Goods

We order everything for you and ship it straight to your school. Hello, packages!

Get Started!

If you can dream it, you can request it.

How do I create a project?



1. Tell about your students

Donors love to read about what makes students special.

Curious, enthusiastic, and creative; my students are eager to immerse themselves in any kind of challenge.

They are fearless when it comes to technology and, as children of the 21st century, they need to be prepared to use a variety of tools to engage their world.

2. Go shopping What do you need for your classroom?



3. Project Title and Details

Make your project stand out from the crowd.

A Shelf Is A House For A Book

My students need a bookshelf that will hold the books in our classroom library.

My Students

Protect our books!!! I am trying to develop a well stocked classroom library for the first graders in my class. I have many books, but nowhere to store them. Right now, I am using plastic crates and this is not a good system for storing classroom readers.

These twenty first graders love books.

They love to read. They have challenged me this year to find more and

4. Review project and submit for funding.







What Happens Next?



- DonorsChoose.org volunteers will review your project and post it on the site.
- Once it's posted, donors can visit the site and choose to fund the project.
- Once a project is funded, DonorsChoose.org orders the materials, ships them to the school, and collects a thank-you package for the donors.
- For complete rules, see DonorsChoose.org.

Tips and Tricks to Get Funded



Use Pictures. Inspire donors with a photo from your classroom.

Be specific. Think about what your students need. Get inspired by looking up other teacher projects and see what they are requesting.

Be strategic. Smaller requests under \$200 have a 90% chance of being funded, while projects over \$1000 are funded only about 43% of the time.

Check out <u>match offers</u> from companies and foundations.

Tell a great story. Illustrate why and how the project will help your class.

Beware of jargon and acronyms. And don't forget to proofread! Donors love to see that you've put time and care into your project.

Let your students shine. Would they feel proud of themselves after reading your essay?

Email your friends and family. Tell your community - rotary clubs, small businesses, local media, and school PTAs. Ask your PTA and school if they will include a direct link to your project in their newsletters!



These partners want to help fund your next project

See what kinds of projects they're funding and how you can qualify for a match offer.







The Office of Grant Development

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