Grant Writing for Teachers

for Fulton County Schools
from Captain Planet Foundation
You can’t always get what you want

But what do you really need? What would you spend money for?
Craft an Elevator Pitch

• 30-60 seconds max (8-10 sentences)
• Clear, concise, compelling

• Who you are / what you do
• Your vision (and project idea)
• Why you’re interested in the listener
• Why the listener might be interested in you
• What you want when the elevator doors open
Project Overview, Abstract, or Summary

• Like elevator pitch, but more focused on project than applicant

• May be only thing that decision-makers see!

• Be concise / stick to word limits
Write a Letter of Inquiry

• extended “elevator pitch”
• cuts to the chase
• makes it personal / includes a compelling story
• determines whether there is interest before writing a full proposal
Create a Donors Choose Project

• https://www.donorschoose.org/teachers/
Apply for Grants or Contributions

• Contents of a Full Proposal
  • Introduction
  • Needs Statement
  • Project Implementation Plan
  • Outcomes
  • Evaluation
  • Budget and Narrative
  • Organizational Capacity
  • Appendix
Build a Budget

• Include line item quantities and descriptions
• Avoid disallowed costs
• Show match or in-kind, if required
• Add a budget narrative – even if not asked
Find Freebies

• Request partially damaged boxes from science supply houses

• 500 Freebies for science teachers from NSTA

• Barter volunteer hours for free conference registration

• Other ideas?
https://www.captainplanetfoundation.org/grants/

- **ecoSolution™** Grants support youth-led solution-oriented projects
  - **CYCLE 1:** OPENS // July 16
  - CLOSES // January 15
  - **CYCLE 2:** OPENS// January 16
  - CLOSES // July 15

- **ecoTech™** Grants support projects that utilize technology as part of an environmental solution
  - **CYCLE 1:** OPENS // July 16
  - CLOSES // January 15
  - **CYCLE 2:** OPENS // January 16
  - CLOSES // July 15

- **ecoSTEM™** Kits are ready-to-go environmental Project Based Learning activities in a box

- **External Grant Opportunities**

**ecoSolution Grants**

https://www.captainplanetfoundation.org/grants/ecosolution/

**ecoSolution™ Grants** (previously called “Small Grants”) have been the defining basis of Captain Planet Foundation’s work over the last 25 years. In that time, we’ve funded over 2,100 projects that have impacted 1.2 million youth around the world – actively fulfilling our mission to build the next generation of environmental stewards and change-agents.

**ecoSolution™ Grants** range from $500-$2,500 and are intended to support solution-oriented, youth-led projects that result in real environmental outcomes. **ecoSolution™ Grants** are available to educators working with youth in the United States (international projects are by invitation only).

Please note that **ecoSolution™ Grants** will only support direct project costs. Support for t-shirts, staff salaries, field trips, scholarships, beautification/landscaping, etc. will NOT be considered.
ecoSolution Success Stories

CAN STUDENTS RETURN A BILLION OYSTERS TO A NEW YORK HARBOR?
CPF grantee Billion Oyster Project was featured on PBS! Find out what these students are doing to ...
Continue reading

STUDENTS SOLVE POLLUTED SHORELINES
Grantee: Kwiaht Center for the Historical Ecology of the Salish Sea – San Juan Islands, WA / 2013 Project ...
Continue reading

https://www.captainplanetfoundation.org/grants/ecosolution/
ecotech Success Stories

STUDENTS COMBAT POLLINATOR LOSS
Grantee: Atlanta Botanical Garden – Atlanta, GA / 2016 Project Title: DNA Barcoding for Biodiversity Grant Type: ecoTech Description: ...
Continue reading

STUDENTS USE SEA PERCHES WITH CAMERAS TO OBSERVE FISH IN THEIR NATURAL HABITAT
Grantee: Innovations STEM Academy – Sparta, WI / 2017 Project Title: Sea Perch Habitat Dive Grant Type: ecoTech Description: ...
Ways to Get an ecoSTEM Kit

**APPLY - ECOSTEM GRANTS**
A limited number of ecoSTEM Kits are granted out during each grant cycle, due January 15th and July 15th each year. [Apply now.](https://www.captainplanetfoundation.org/grants/ecostem/)

**CROWDFUND - DONORSCHOOSE.ORG**
If you are a teacher working in a public school in the US, you can find the ecoSTEM Kits through DonorsChoose.org, a crowdfunding platform for classroom supplies.

**PURCHASE - CPF STORE**
ecoSTEM Kits are also available for direct sale for the cost of materials through the Captain Planet Foundation store supported by Pratt Industries.
Grant writing Resources

Purdue course

Wikipedia
https://en.m.wikipedia.org/wiki/Grant_writing

Grant writing for Dummies
http://www.dummies.com/business/nonprofits/grants/grant-writing-for-dummies-cheat-sheet/

Writing a Letter to ask for an In-kind Contribution

Sample letter asking for in-kind contribution

Education World Article and Links on Grant Writing
http://www.educationworld.com/a_curr/profdev/profdev039.shtml

Grants Every Teacher Wants
https://www.onlineuniversities.com/blog/2013/02/the-top-13-grants-every-teacher-wants-how-get-them/

Getting Started with Donors Choose
https://www.donorschoose.org/teachers

Target Corporate - field trip grants

Project Timeline Template

Reporting Requirements
http://www.cityvision.edu/wiki/introduction-grant-reports-tips-and-tools-preparing-reports-your-funders

Sample requirements
https://thepollinationproject.org/reporting-requirements/
For more information:
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