

Applerouth Education:

The Premier SAT & ACT Interactive Learning Program



BE INSPIRED

Who We Are & Why We Are Different

Better Methods. Better Results.

Applerouth Tutoring was founded in 2001 by Jed Applerouth with a clear mission: develop a smarter approach to tutoring. We partner with districts, schools, and community-based organizations across the country to provide services and products that bring our methodology and expertise to their students. Applerouth offers not only a comprehensive suite of interactive and innovative study materials, but also engaging professional development workshops that help build essential skills, increase college and career readiness, and increase assessment scores.



Why It's Great For Teachers & Administrators

Saves Time. Boosts Scores.

In developing Applerouth Education, we collaborated closely with teachers and administrators in both public and private schools across the country. We asked for advice – and then we listened to your answers. We know that your time is precious, so we made sure that Applerouth Education is **simple and easy to use**. Our proprietary software supports an intuitive user interface that scales for classrooms of any size. So teachers spend **less time troubleshooting, and more time teaching**.

Applerouth Education is a data-driven program with clear, measurable results. Our interface allows teachers to track the progress of each individual student and enables administrators to oversee the performance of the school as a whole. **Stay fully informed and watch scores rise in real time.**

Program Options

Professional Development

Applerouth offers professional development workshops for teachers and administrators in: SAT/ACT Prep, Applerouth Early Prep, Study Skills and Managing Student Anxiety.

Professional Development ranges from free webinars on the evolving (and often confusing) landscape of standardized testing to in-depth 2 - 3 day training for your teachers on Applerouth's testing strategy and how we catalyze and customize the recipe for success from one unique student to the next.

Analytics Package

An affordable way to administer official tests. Each student has access to full-length diagnostic tests. Tests are automatically graded, and students receive scores instantly with detailed reports that assess their performance. Administrators may receive classroom, school, or district-level reports.

Applerouth Online

For Students: A state of the art, immersive and interactive platform for mastering SAT and ACT content and strategy. With more than 7 hours of video lessons, nearly 1,500 skill-building practice questions, and problem sets that speak to the full range of difficulty present in the actual exam, we help students coach themselves into top performers.

For Administrators/Schools: Applerouth Online provides administrators up-to-the minute windows into student performance, enabling you to view an entire class's success and trouble areas as well as specific details about individual performance like time on task and the number of skipped questions. The Online Learning Center includes:

- Animated, interactive learning videos and practice problems that cover test content and strategies
- E-book versions of Applerouth Guides
- Ability to generate individual and group score reports from SAT and ACT official mock tests
- Built-in progress reports
- College tracker to see how real time changes in your score affect your higher education opportunities

For Parents and Students: Applerouth Online includes access to our own quick and easy-to-use College Tracker. The tracker allows students to build easy-view snapshots of average SAT & ACT scores for all admitted students at their schools of interest and see where their current scores place them in those ranges.

Study Guides

Developed in-house by our Curriculum Team, each book contains nearly 1,000 pages of instructional material, targeted practice problems, and full-length tests. E-books are also available with our online programs.

On Campus Classes - Test Prep for the SAT, ACT, PSAT, and more

Applerouth group classes prepare students for the SAT, ACT, PSAT, and other standardized tests, focusing on the core concepts and strategies that lead to score increases.

- Classes taught by our teachers
- Applerouth teachers are available during the day or after school.

AppleCore School Taught Curriculum

A comprehensive suite of interactive learning materials, created for use in the classroom.

AppleCore Materials equip students with the skills and strategies needed to master the SAT, ACT, PSAT, and other standardized tests. Curriculum reinforces essential content knowledge while introducing students to test-like questions and test-taking strategy.

Our methodology uses the latest research in cognition, memory and motivation to help students achieve a higher level of academic success. This curriculum is taught by your teachers.

AppleCore Materials include:

- Modular lessons closely aligned to ACT and SAT content to support student mastery as they begin preparation for college entrance exams.
- Comprehensive suite of learning materials, created for use in the classroom.
- For Your Teachers: A robust Teacher's Edition includes detailed teachers notes in order to support a differentiated and engaging instructional approach.
- Applerouth can provide professional development workshops so that schools can integrate college and career preparation materials into existing curriculum.

Applerouth Education is:

- An innovative PSAT, SAT and ACT PREP PROGRAM combining online and offline elements.
- A comprehensive suite of interactive learning materials, created specifically for classroom use.
- Simple to implement and easy to maintain.
- Customized for each student.

We customize programs based on your school's specific needs and budget.
Please call Kate Eilers for a quote.



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Better Tutors. Better Results.

The following case studies are from public schools and other programs using Applerouth's professional development program and/or materials.

Case Study 1: California Non-Profit Focused on Developing Local Community

Structure: Applerouth trained teachers for 4 different sites throughout California to teach ACT group classes for 65+ high school students per site. The course included an initial (baseline) practice test, and two subsequent practice tests to measure student progress. Each student received a copy of Applerouth's Guide to the ACT and access to the Applerouth Online Teaching Platform.

Results: Students at these sites who went through the Applerouth-trained classes and used the Applerouth curriculum saw a 58% increase when compared to their peers who did not use the program. The students who used the Applerouth program saw an average increase of 2.4 composite points by the December test (the halfway point of the program). The April results are still pending at the time of this writing.

Case Study 2: Large Public School in New York City

Structure: One of the school's teachers prepares the 11th graders for the SAT using Applerouth's materials.

Results: In one year, the kids improved their scores by an average of 130 points. 27 of the students gained more than 200 points. The highest-gaining student increased his/her score by 520 points, bringing his/her score up from far below average to one of the highest in the class.

Case Study 3: Small Rural School in Northern Georgia

Structure: Applerouth trained the school's teachers, who then started incorporating test prep into the students' English and math classes. Applerouth provided the students' test prep materials, including pre- and post-tests. The school started with SAT prep and chose to switch to ACT prep this year due to the changing SAT.

Results: In 2014/2015, the students earned an average increase of 312 points on the old SAT (138 critical reading, 93 math, 81 writing). 32 of the 95 students earned increases of 300 points or more. While the ACT program just started, the students with results are already showing an average 2 point increase in their composite scores.

Case Study 4: Large Urban School in Metro Atlanta

Structure: Applerouth provides an instructor to teach on-campus, daytime classes at the school. Every student in the school receives access to Applerouth's online prep materials, and the students enrolled in the class additionally receive books and practice tests. Approximately 300 students annually take the class, which is offered as a for-credit elective. This year, the school opted to expand the program to include ACT electives in addition to SAT electives.

Results: The program has yielded the school's first National Merit Semi-Finalist in institutional memory (the student will likely be named a National Merit Finalist later this year). In September 2015, the school learned that its overall SAT scores increased by 27 points when the county's average change overall was a 7 point drop in test scores. The success of the school's test prep program with Applerouth was featured on Atlanta's local news: <http://goo.gl/G3yWWo>. In April 2017, 3 students who attended the program applied and were accepted to attend Stanford University the next year.

Case Study 5: Atlanta Non-Profit Focused on Developing Local Community

Structure: Applerouth led an ACT group class for 18 high school students served by the nonprofit. The course included an initial (baseline) practice test, and two subsequent practice tests to measure student progress. Each student received a copy of *Applerouth's Guide to the ACT*.

Results: Student scores on the October 2015 ACT show considerable improvement after only 8 instructional sessions with an Applerouth tutor. The average composite score increase (with 50% of students reporting official scores) was 3 points. English and Reading scores improved by an average of 3 points, Math scores improved by 2 points, and Science improved by 4 points.