E-cigarettes operate by heating a liquid solution to produce an inhalable aerosol.

They are less toxic than cigarettes, but still contain harmful chemicals.

At least 60 chemical compounds are in e-liquids, and more are in the aerosol they produce.

E-cigarettes are now the most popular tobacco product among youth.

Use of e-cigarettes among high school students:
- 2011: 1.5%
- 2017: 11.7%

E-cigarettes are rapidly evolving. The new high-nicotine product JUUL has become so popular with youth that it captured 68% of the e-cigarette market in 2 years.

E-cigarettes come in many youth-appealing flavors and food-like packaging, which has prompted FDA action.