

River Eves Elementary PTA

Business Partners Program

2020-2021



River Eves opened its doors in August of 1996.

"Community" is more than just a word at River Eves Elementary school (REES). It is a way of life that we put into practice every day. Working collaboratively with parents and community members, teachers nurture and promote self-worth and respect for all learners. River Eves typifies a true neighborhood school surrounded by a supportive residential community. We are exceptionally proud of our diverse student demographics and embrace the fact that we have students from a variety of backgrounds, cultures, races, and walks-of-life!

The Business Partner Program

The strong sense of community that the River Eves family has extends beyond our doors and into our incredible network of business partners. We have a long history of community engagement and hope to continue that strong bond in this school year. When, where and how we attend school this year may look very different, but together we can keep our strong sense of community intact.

For the 2020-2021 school year we have revamped our business partner program to simplify the sponsorship options and provide more opportunities for our students and families to support our local businesses. We've distilled the program into 5 levels and provided enhanced promotional opportunities as businesses look for new, creative ways to market themselves in this ever-changing marketplace.

Why partner with River Eves Elementary School?

With over 600 children enrolled, REES provides an excellent opportunity for local businesses to market their products and services to the family members of attending children. The families at River Eves are highly motivated parents who take an active role in their child's education and are a very active and engaged PTA community that help drive benefits for the school and local community. In addition, PTA will continue to offer a variety of enrichment activities for our students and families. Becoming a Business Partner allows you an opportunity to promote your business to our community while choosing the level of involvement or partnership that best suits your needs and promotes your business.

Focus for 2020-2021

While we focus our funds on numerous different programs to support our school and community, 2 that we would like to highlight for this school year are:

- Teacher Technology Grants for COVID-19 Support: PTA will support grants for COVID-19 support. EACH teacher will receive a technology/COVID support grant to purchase support for virtual teaching during the COVID-19 pandemic. This grant will be given to classroom and specials teachers.
- School Supply Kits and Classroom Support: Individual supply kits were available through PTA in May 2020 to help families prepare for the upcoming school year. PTA will also provide supplemental supplies to the classrooms to limit school supply sharing.

*We hope you will **"Rise up with River Eves"**
to support our students in this unprecedented time!

BELIEVE! ENGAGE! EXCEL!

We are very excited to kick off the new school year and engage and promote our Business Partners to drive local patrons into your businesses. As you are all aware, we have made many adjustments to the school year based on COVID-19 and conducting various events virtually. We have worked very hard to continue many programs and events and provide virtual opportunities but ask for your understanding that there may be times that we have to adjust according to state and county guidelines.

Thank you for your partnership and patience through these uncharted times.

Level + Contribution	Benefits
<p>Bronze \$100</p>	<ul style="list-style-type: none"> • Two Social Media Promotions (Facebook, Twitter, and Instagram) to be provided by BP. • Business name and Logo listed on the PTA/REES website and the online school directory via MemberHub • PTA Business Membership
<p>Silver \$250</p>	<ul style="list-style-type: none"> • Two e-flyers provided by BP sent to River Eves community (via school email distribution from Principal Donahoe) • Virtual participation in Fall Festival, Winter Jam, and Spring Fling • Business logo printed on Eagle Flyer t-shirt • Promotional item added to Eagle Flyer 5K electronic or physical race packets • Invitation Eagle Circle Reception: Date TBD
<p>Gold \$500</p>	<ul style="list-style-type: none"> • Business name, logo and partnership level will be listed during the Virtual Open House and Curriculum Night • Two promotions to be provided by BP in a monthly promotional newsletter sent to River Eves community (school email distribution from Principal Donahoe)
<p>Platinum \$750</p>	<ul style="list-style-type: none"> • 2, 1 Weeklong banner advertisement on REES & PTA website and social media: Facebook, Instagram, Twitter • Featured as a Partner of the Month on REES & PTA website • Highlighted in REES & PTA newsletters as Partner of the Month
<p>Diamond \$1000</p>	<ul style="list-style-type: none"> • Recognition at the beginning and end of all PTA general meetings and during presentations to parents. • Display partner banners on perimeter fencing • Month-Business name on school's street marquee for 2, one-week periods (Fall and Spring) • Month-long banner advertisement on PTA website and social media: Facebook, Instagram, Twitter