

Broadcast and Video Production 2 is the second course in Broadcast and Video Production that is offered at McClarin High School. The purpose of this course is to reinforce the curriculum taught in *Broadcast and Video Production 1* and introduce advanced concepts and productions. Students will be spending extensive time with hands-on productions and will be expected to work with a minimal amount of supervision. A student participating in Broadcast and Video Production during their years at McClarin will have an advantage if pursuing this course of study in college or as a career.

Career and Technical Education courses in Fulton County Schools are now conformed to the Georgia Professional Standards. The classroom instruction in BVT is standards based. Though BVT is in Phase III the program will use relative Quality Core Curriculum standards that are relative BVT until the new standards are approved.

Standards Based Education

- Focus on student learning
- Expectations the same for all students
- Standards expressed through essential questions and supporting skills and knowledge
- Assessments used to guide and modify instruction
- Effectiveness of instruction judged on whether students meet the standard
- Instructional strategies with opportunities for students to learn expectations outlined in the standards
- Student interests, previous achievements, and developmental levels considered in planning instructional methods
- Teachers working on building enduring understandings Instructional strategies with opportunities for students to learn expectations outlined in the standards
- Student interests, previous achievements, and developmental levels considered in planning instructional methods
- Teachers working on building enduring understandings

Standards are posted in the classroom

- in appropriate language
- for the purpose of connecting learning with goals
- to focus expectations
- to direct attention to what is being taught
- All students are instructed in the proper use of the equipment before they are allowed to take it out of the studio

- Student work is posted with commentary linked to standards
- Teacher commentary should address the standards being assessed
- Rituals and routines are posted and observed
- These explain how things are done and the roles and procedures for the classroom
- Word walls are *used*
- Rubrics are posted, used, and understood by everyone
- Instruction is differentiated based on assessment

We know that our students understand because

- evidence of enduring understandings and essential questions in unit plans
- evidence of moving from covering material to mastering standards
- expectations are consistent across all content areas
- every activity has a purpose that is aligned to the standards.
- many instructional strategies are used to meet the needs of all students
- parents are made aware of expectations
- conversations take place between all stakeholders

The second-year student will be working on many projects for broadcast on our school's close circuit TV. These projects are deadline driven course where organization is important. Missed assignments and project deadlines are not acceptable in broadcast television and will not be accepted here. Every student has the same goal; to get their segments on-air. Some projects will be completed in groups of 2 or 3, while others will be done as individuals. You should work with different people throughout the year to get a good feel of who is better at different parts of production. I do not assign groups at this level, unless there are disciplinary concerns. If someone is not doing their part of the project, do not select them for your group in the future.

All students will be instructed in the proper use of the equipment before they are allowed to take it out of the studio. This is **NOT** a "grab a camera and run" class. Students are expected to master the equipment covered, before being recommended for the next level of coursework. If a student cannot follow the rules and procedures for using the equipment, they will be assigned alternative projects. All students must act in a mature, responsible manner while using the equipment and representing the Broadcast and Video Production Department and Northview High School.

INSTRUCTOR - Mr. Futrell – 3rd Period planning – Room 145 – I am available before and after school Tuesday, Wednesday, and Thursday with advanced notice.

TEXTBOOK – Television Production Workbook. Herb Zettl. Wadsworth Publishing Company, 2007.

CLASS NOTEBOOK – Students should have a notebook for their own for notes, homework, and to keep track of all assignments. A notebook in the classroom will be utilized for your daily journal, pre-production, and other items covered in class. Students **MUST** supply dividers for this notebook. Organization is a goal for

“To do what ought to be done, but would not have been done unless I did it, I thought to be my duty” – *Robert Morrison*

any production based course. This notebook is property of BVP and will not leave the studio or classroom area.

THINGS YOU MUST HAVE – All students are required to have a small set of earphones for production. Any type of earphone that you are comfortable with will work. These can be kept in the students’ locker or storage box in the studio. Students must also have dividers for their class notebooks.

SUBJECTS COVERED - A monthly calendar will be displayed in the classroom to inform students of upcoming events and the schedule of lectures, test, and project dates. Any subjects not covered will be completed during the Spring Semester.

- | | | |
|-------------------------------|--------------------------|---------------------|
| 1. Review of BVP1 | 3. In Studio Productions | 5. Producing |
| 2. Postproduction Editing/SFX | 4. Directing | 6. Field Production |

PROJECTS - Students will be producing video productions for use on “*Fulton County Schools TV*”, Video Yearbook, and any other video needs for the school. Other video projects will be explained at a later date.

Projects to be produced:

- | | | |
|---------------------|-------------------------|-----------------------------------|
| 1. News | 4. Public Service | 6. Sports Spotlight |
| 2. Academic Segment | Announcement/Commercial | 7. Video Yearbook |
| 3. Student Feature | 5. Other | 8. Any other production as needed |

During the Fall Semester, students in BVP2 will be producing a Video Yearbook segment, and additional videos assigned at a later date.

**** All video projects for BVP must be edited on the equipment at school. If you edit somewhere else, you will not receive full technical credit on your grade sheet.*

GRADING PLAN

A	90 and above
B	80-89
C	70-79
F	Below 70

There are four units, ten tests, homework and a final exam . In addition, performance-based assignments, designated by the teacher, will be required, These components will count towards the final grade as follows:

Tests/ Final Exam	25 %
Performace Assesemnts	25 %
Class Participation	20 %
Classwork	15%
Homework	15 %

ATTENDANCE: Students are expected to report to class daily and on time. School attendance policies apply.

RECOVERY/ MAKE-UP:

Opportunities designed to allow students to recover from a low or cumulative grade will be allowed when all work required to date has been completed and the student has demonstrated a legitimate effort to meet all course requirements including attendance.

Students should contact the teacher concerning recovery opportunities. Teachers are expected to establish a reasonable time period for recovery work to be completed during the semester. All recovery work must be directly related to course standards.

Teachers will determine when and how students with extenuating circumstances may improve their grades.

CONDUCT: Students are expected to follow classroom rules, school rules, as well as the [Code of Conduct and Discipline Handbook](#)

McClarín School Policy: “Students who do not successfully complete their assigned classes will have to repeat the class. No student will be assigned a repeat class the next semester unless it is the only class this student needs to take. Students with excessive absences will not pass the class.”