

**McClarín High School**  
**Broadcast & Video Technology I**  
**J. C. Futrell**

*Broadcast and Video Production I* is the first of several Broadcast and Video Production courses that are offered at McClarin High School. The purpose of this class is to prepare students for advanced production work in future classes. A student participating in Broadcast and Video Production during their years at McClarin HS will have an advantage if pursuing this course of study in college or as a career.

Career and Technical Education courses in Fulton County Schools are now conformed to the Georgia Professional Standards. The classroom instruction in BVT is standards based. Though BVT is in Phase III the program will use relative Quality Core Curriculum standards that are relative BVT until the new standards are approved.

### **Standards Based Education**

- Focus on student learning
- Expectations the same for all students
- Standards expressed through essential questions and supporting skills and knowledge
- Assessments used to guide and modify instruction
- Effectiveness of instruction judged on whether students meet the standard
- Instructional strategies with opportunities for students to learn expectations outlined in the standards
- Student interests, previous achievements, and developmental levels considered in planning instructional methods
- Teachers working on building enduring understandings Instructional strategies with opportunities for students to learn expectations outlined in the standards
- Student interests, previous achievements, and developmental levels considered in planning instructional methods
- Teachers working on building enduring understandings

### **Standards are posted in the classroom**

- in appropriate language
- for the purpose of connecting learning with goals
- to focus expectations

“To do what ought to be done, but would not have been done unless I did it, I thought to be my duty” – *Robert Morrison*

- to direct attention to what is being taught
- All students are instructed in the proper use of the equipment before they are allowed to take it out of the studio
- Student work is posted with commentary linked to standards
- Teacher commentary should address the standards being assessed
- Rituals and routines are posted and observed
- These explain how things are done and the roles and procedures for the classroom
- Word walls are *used*
- Rubrics are posted, used, and understood by everyone
- Instruction is differentiated based on assessment

We know that our students understand because

- evidence of enduring understandings and essential questions in unit plans
- evidence of moving from covering material to mastering standards
- expectations are consistent across all content areas
- every activity has a purpose that is aligned to the standards.
- many instructional strategies are used to meet the needs of all students
- parents are made aware of expectations
- conversations take place between all stakeholders

BVT is **NOT** a "grab a camera and run" class. Students will be taking notes on a regular basis and should have a notebook for this course. Tests and quizzes will be given at various intervals after topics are discussed/demonstrated. Students will be tested on various pieces of equipment both individually and with a partner. Students are expected to master the equipment covered, before being recommended for the next level of coursework. If a student cannot follow the rules and procedures for using the equipment, they will be assigned alternative projects. As stated in the Course Description, "***Extracurricular productions are requirement of this program.***" All students must act in a mature, responsible manner while using the equipment and representing the Broadcast and Video Production Department and McClarin High School.

**INSTRUCTOR** - Mr. Futrell – 3rd Period planning – Room 145 – I am available before and after school, Tuesday, Wednesday and Thursday with advanced notice.

**THINGS YOU MUST HAVE** – All students are required to have a small set of earphones for production. Any type of earphone that you are comfortable with will work. These can be kept in

the students' locker or storage box in the studio. You should have a notebook and writing utensils as needed for note taking.

**TEXTBOOK** - See BVP Student Handbook

**CLASS NOTEBOOK** – Students should have a notebook for their own for notes, homework, and to keep track of all assignments. A notebook in the classroom will be utilized for your journal, pre-production, and other items covered in class. This notebook is property of BVP and will not leave the studio or classroom area. You should put extra notebook paper in your class notebook for assignments that will be given during the school year.

**SUBJECTS COVERED** - A monthly calendar will be displayed in the classroom to inform students of upcoming events and the schedule of lectures, test, and project dates. Any subjects not covered will be completed during the Spring Semester.

- |  |                    |                                   |
|--|--------------------|-----------------------------------|
| 1. Overview of TV Production               | 5. Microphones     | 10. Storyboarding                 |
| 2. Career Opportunities                    | 6. Audio Recording | 11. Simple Graphics               |
| 3. History of Radio and Television         | Techniques         | 12. Lighting                      |
| 4. Cameras, camcorders and their operation | 7. Interviewing    | 13. Switching, Technical Director |
|  | 8. Newsgathering   | 14. Video Recording System        |
|  | 9. Scriptwriting   |                                   |

**PROJECTS** - These are some of the projects and activities that may be done during this semester. This list may be modified due to schedule conflicts and other production opportunities.

- |                             |                           |                            |
|-----------------------------|---------------------------|----------------------------|
| 1. Historical Investigation | 5. Interview – (Unedited) | 8. Storyboard              |
| 2. Careers Investigation    | 6. Interview - studio     | 9. Graphics                |
| 3. Camcorder Operation      | 7. Scripting              | 10. Documentary (Unedited) |
| 4. Sequencing/Composition   |                           |                            |

**GRADING** - Quizzes will be given at various intervals during the semester. Tests will be given after each new subject is completed. Some subjects will have both written and hands-on tests. All equipment will have a hands-on test. Your notebook will count as a quiz grade. The final exam will consist of all material covered during the semester.

## GRADING PLAN

<b>A</b>	<b>90 and above</b>
<b>B</b>	<b>80-89</b>
<b>C</b>	<b>70-79</b>
<b>F</b>	<b>Below 70</b>

There are four units, ten tests, homework and a final exam . In addition, performance-based assignments, designated by the teacher, will be required, These components will count towards the final grade as follows:

Tests/ Final Exam	25 %
Performace Assessemnts	25 %
Class Participation	20 %
Classwork	15%
Homework	15 %

**ATTENDANCE:** Students are expected to report to class daily and on time. School attendance policies apply.

**RECOVERY/ MAKE-UP:**

Opportunities designed to allow students to recover from a low or cumulative grade will be allowed when all work required to date has been completed and the student has demonstrated a legitimate effort to meet all course requirements including attendance.

Students should contact the teacher concerning recovery opportunities. Teachers are expected to establish a reasonable time period for recovery work to be completed during the semester. All recovery work must be directly related to course standards.

Teachers will determine when and how students with extenuating circumstances may improve their grades.

**CONDUCT:** Students are expected to follow classroom rules, school rules, as well as the Code of Conduct and Discipline Handbook

*McClarín School Policy: “Students who do not successfully complete their assigned classes will have to repeat the class. No student will be assigned a repeat class the next semester unless it is the only class this student needs to take. Students with excessive absences will not pass the class.”*

**Fulton County Grading Scale:      A= 90-100    B= 80-89    C= 70-79    F= 0-69**