



ACTIVating RNE

Roswell North Elementary Education Foundation

2009 – 2010 Annual Report

Visit Us At:

<http://www.fultonschools.org/School/RoswellNorth/foundation.html>

Thank You, Thank You, Thank You!

Dear Parents, Teachers and Foundation Supporters,

How could I start any communication to RNE without a Big Fat Thank You? Because of YOU, RNE has 14 new Interactive White Boards in our school, benefiting nearly 200 students, every day. Because of you, RNEEF raised over \$70,000 toward the purchase of new technology at RNE. Because of you, we will finish this school year with an interactive white board in each and every homeroom and move on to providing the school's next technology priorities; mobile wireless computer carts for each grade level and a fully furnished state of the art science lab. During the past year, thanks to Tara Guinn's efforts and now new technology introduced to us by Mrs. Smith, RNEEF will have reduced the average cost for an Interactive White Board from over \$5700 each to just over \$1200 each. We've also driven down the time it takes to order and install them from several months to 30 days. It is now in reach that every classroom that your child visits at RNE throughout their 6 years here could be equipped with this technology. In fact, working together, I believe it can be done this fall in the remaining 17 homeroom classrooms that still need a Board.

So, again, THANK YOU. Thank you for donating to the annual campaign and completing the paperwork for matching corporate gifts as well. Thank you for sponsoring RNEEF with your businesses. Thank you for attending the Spring Soiree, donating prizes for the "Luck of the Draw" auction, silent auction and classroom art auctions. Thank you to all of you who volunteered to help us with our first year start up projects. But most of all, thank you for your enthusiasm, support and confidence that enabled us to have an absolutely incredible first year. RNE's foundation success has generated some serious buzz in the North Fulton educational circles. Since last fall, five other schools have used our model to begin foundations of their own. RNE leads in one more important educational category; parent support.

But we have more to do. This year, we'd like even stronger family support of our annual campaign. Now that you have seen what your money can do for the school, we hope that even more families will contribute to the annual campaign, which begins on September 20th. We also need more volunteers than ever to undertake the work of the school. We are hoping for double the attendance at the Spring Soiree on April 16th, now that everyone knows what a great event it is for the school. We need more business sponsors and help writing grants. In short, we need even more support to raise 50% more money in 2010-2011.

Everyone agreed that last year was a terribly dumb time to start a foundation but thanks to your commitment and your contributions, once again we have proven that nothing is impossible at RNE because..... We Love our School.

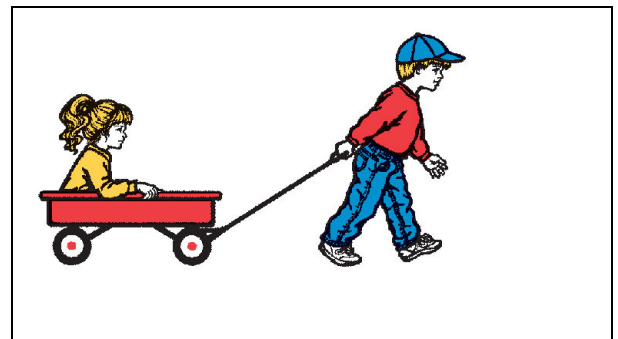
Maggie DeCan
RNEEF President

Current RNEEF Board

Maggie DeCan – President
Deidre Kinoshita – VP Grants
Ron Jackson – VP Community
Tony Greene – VP Communications
Tara Guinn, CPA – Treasurer
Beth Fincher – Secretary
Ralph Perales, Esq. – Trustee
Inge Robb – Trustee
Francie Micale – Trustee
Kari Albers – Trustee
Bob Licata - Trustee
Ex officio Trustees (Non-Voting Advisory Roles)
Kindra Smith / Lisa Garosi – Administration
Lisa Walker/Barbara Cranna – PTA Representatives
Suzie Consoer – Teacher Representative

If you are interested in serving on the RNEEF Board for the coming year, please contact Maggie DeCan at mdecan@hbham.com or 404-840-0391

Please support our sponsors!



Pediatric Associates, P.C.

3000 Johnson Ferry Road, Suite 204
Marietta, GA 30062
770-993-2922
www.PediatricAssociates.MD

Foundation Frequently Asked Questions (FAQs)

Why does Roswell North Have and Need a Foundation?

Many schools, both private and public, are adding non-profit foundations to support educational programs beyond what limited and shrinking tax dollars fund. 100% of every tax-deductible dollar donated supports Roswell North directly. Donations to the foundation give parents, grandparents, businesses, Roswell residents and Grant Foundations an attractive vehicle to contribute to the school. RNEEF was formed to enable the purchase of the technology, science and math resources necessary for our children to succeed academically and beyond.

How is the Foundation Different than the PTA?

The school needs both a strong PTA and a strong Foundation. The PTA is the heart and soul of the volunteer efforts that support the programs and activities of the school. These programs are vital to the quality of life of our students and the enrichment activities that RNEEF provides. The focus of the PTA and the need for continued financial support and volunteers will not change. The Foundation has a singular role; to raise money to fund programs that support the advancement of technology, science and math at RNE. The Foundation does not run but **funds** programs and purchases, although we, too, need volunteers to execute our fundraising efforts.

How Does the Foundation Raise Money?

The Foundation has four major fundraising initiatives. The first is by requesting available grants. The second is by soliciting local business partners and employers of RNEEF contributors to secure matching funds. The next will be our annual spring social event. Finally, almost every successful school foundation has an annual campaign for students, parents, faculty and staff. This will officially begin on September 20th and will conclude on October 6th. The focus is on participation, not size of donation. Each donation makes a difference, so we'd love to get 100% support from everyone. We are looking forward to building on the success of all of our initiatives from last year to have an even stronger year for our students.

How Do I Learn More?

Speak with any RNEEF Board member or volunteer or find us on the school's website to learn more or donate via paypal.

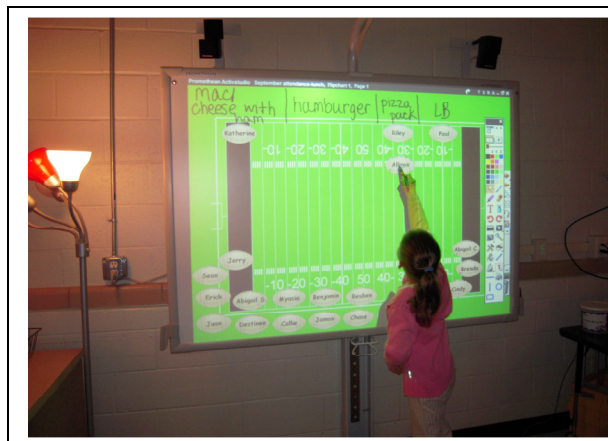
<http://www.fultonschools.org/School/RoswellNorth/foundation.html>

RNEEF 2010-2011 Financials

	TOTAL
Ordinary Income/Expense	
43400 - Direct Public Support -NR	
43410 - Corporate Contributions	\$17,941
43440 - Gifts in Kind - Goods	\$2,242
43450 - Individual Contributions	\$23,677
Total 43400 - Direct Public Support -NR	\$43,860
44800 - Grant Revenue	\$2,270
47240 - Auction Sales	\$7,791
47200 - Program Income - Other	\$17,128
Total 47200 - Program Income	\$24,919
Total Income	\$71,049
Cost of Goods Sold	
Total 50001 - Cost of Goods Sold	\$6,800
51000 - Program materials	\$710
53000 - Technology purchases	\$46,448
Total COGS	\$53,958
	\$17,091
Expense	
Total 60900 - Business Expenses	\$780
65000 - Operations	
Total 65000 - Operations	\$2,684
Total Expense	\$3,464
Net Ordinary Income	\$13,627
Net Income (Pending Technology Purchases)	\$13,627

Hold These Important Dates

Annual Campaign - 9/20 – 10/6
Spring Soiree Saturday, April 16th (Jeffords Hall in Roswell)



Let's Bring An Interactive White Board to Every Homeroom This Year. The Following Teachers Still Needs Boards in their Rooms:

Glover, Grizzle, Taylor, White, Byrum, Brown, Johnson, Wesseling, Bowling, M. Lee, Beres, Hayes, Rice, Thompson, Aragon, Statham, Pompilio, St. Amand, Stanley, Morrison, Goldenberg

*To arrange to purchase a board for your child's room or work with a group of parents to purchase a board for an individual classroom, please contact Tara Guinn. Current board costs are approximately \$1300 and take approximately 45 days to install.

*For more information on RNEEF financials, contact Tara Guinn

RNEEF Thanks Our 2009 – 2010 Founding Donors and Supporters

The Abrahamson Family
 The Albers Family
 The Alford Family
 The Allen Family
 The Ambrose Family
 The Anderson Family
 The Ashley Family
 The Backus Family
 The Barimo Family
 The Barker- Carlisle Family
 The Barrow Family
 The Baxter Family
 The Beatty Family
 The Beech Family
 The Belforte Family
 The Beres Family
 The Blecker Family
 The Blumberg Family
 The Boos Family
 The Bourne Family
 The Bourne Family
 The Braddy Family
 The Brand Family
 The Brock Family
 The Bucy Family
 The Burch Family
 The Burks Family
 The Cain Family
 The Caldwell Family
 The Camargo Family
 The Chick Family
 The Christner Family
 The Clark Family
 The Cleary Family
 The Clipper Family
 The Coleman Family
 The Collier Family
 The Conroy Family
 The Consoer Family
 The Contreras Family
 The Cooper Family
 The Couse Family
 The Cox Family
 The Cranna Family
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 The Czabala Family
 The Davis Family
 The DeCan Family
 The DeCarvalho Family
 The Dichtenberg Family
 The Dixon Family
 The Donaldson Family
 The Doucet Family
 The Douglass Family

The Dover Family
 The Easter Family
 The Eaton Family
 The Eck Family
 The Eikey Family
 The Enea & Crandell Family
 The Fields Family
 The Fincher Family
 The Fitzpatrick Family
 The Flood Family
 The Foshaug Family
 The Freeman Family
 The Friedman Family
 The Garosi Family
 The Gartner Family
 The Gebara Family
 The Glover Family
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 The Goshvar Family
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 The Greene Family
 The Griffith Family
 The Grogan Family
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 The Howard Family
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 The Jackson Family
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 The Jenkins Family
 The Jie Du Family
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 The Klaas Family
 The Kinoshita Family
 The Koch Family
 The Kumi Family
 The Lamelas Family
 The Landers Family

The Lanier Family
 The Lerma Family
 The Lewis Family
 The Licata Family
 The Link Family
 The Linn Family
 The Lofton Family
 The Lou Family
 The Maloney Family
 The Manenti Family
 The Martinez Family
 The Mason Family
 The Massey Family
 The McClymhor Family
 The McCormick Family
 The McMickle Family
 The Moss Family
 The Murphy Family
 The Murieta Family
 The Muth Family
 The Myrick Family
 The Nanney Family
 The Narang Family
 The Naturman Family
 The Newkirk Family
 The Nganga Family
 The Novack Family
 The O'Pry Family
 The Paige Family
 The Palmer Family
 The Paris Family
 The Pavlovich Family
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 The Pfaff Family
 The Phifer Family
 The Phillips Family
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 The Sanchez Family
 The Sandridge Family
 The Scobee Family

The Serbin Family
 The Sharp Family
 The Shea Family
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 The Shepard Family
 The Shuler Family
 The Siebert Family
 The Singer Family
 The Slade Family
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 The Song Family
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 The Turner Family
 The Vance Family
 The Vestesen Family
 The Vice
 The Villa- Martinez Family
 The Vinci Family
 The Wachtel Family
 The Walker Family
 The Waller Family
 The Webster Family
 The White Family
 The Whitfield Family
 The Whitten Family
 The Wiggins Family
 The Williams Family
 The Wilson Family
 The Wright Family
 The Yang Family
 The Zelnio Family
 The Zhu & Dai Family
 The Zimmer Family
 The Ziobron Family
 The Zucker Family
 The Zukowski Family
 Anonymous (8)

**RNEEF apologizes for any errors or omissions. Please contact Maggie DeCan at mdecan@hbham.com to have information corrected for future printings.*

RNEEF Thanks Our Corporate Sponsors, Corporate Matching Donors, Grant Donors and Supporting Organizations.

AT&T
 Carpet Depot
 Chick-fil-A, Inc.
 HoneyBaked Ham Company
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 Microsoft Inc,
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 RNE PTA
 Roswell Rotary Club
 TG Visuals, Inc.
 TVT Financial Solutions
 UPS Foundation, Inc.
 Woodruff School of the Arts

2009-2010 Participation

212 Families, Teachers and Staff and Over 20 Organizations Donated

47% of RNE Teachers and Staff Gave to the Annual Campaign

22% of RNE Families Gave to the Annual Campaign

Over 80 Families Attended or Donated to the Soiree

Over 30 Individuals Volunteered Their Time Last Year to the Foundation